

# Innovation is Transformation

PERSPECTIVES 2014

FRANKFURT, JULY 16<sup>TH</sup>, 2014



**CLARIANT** 

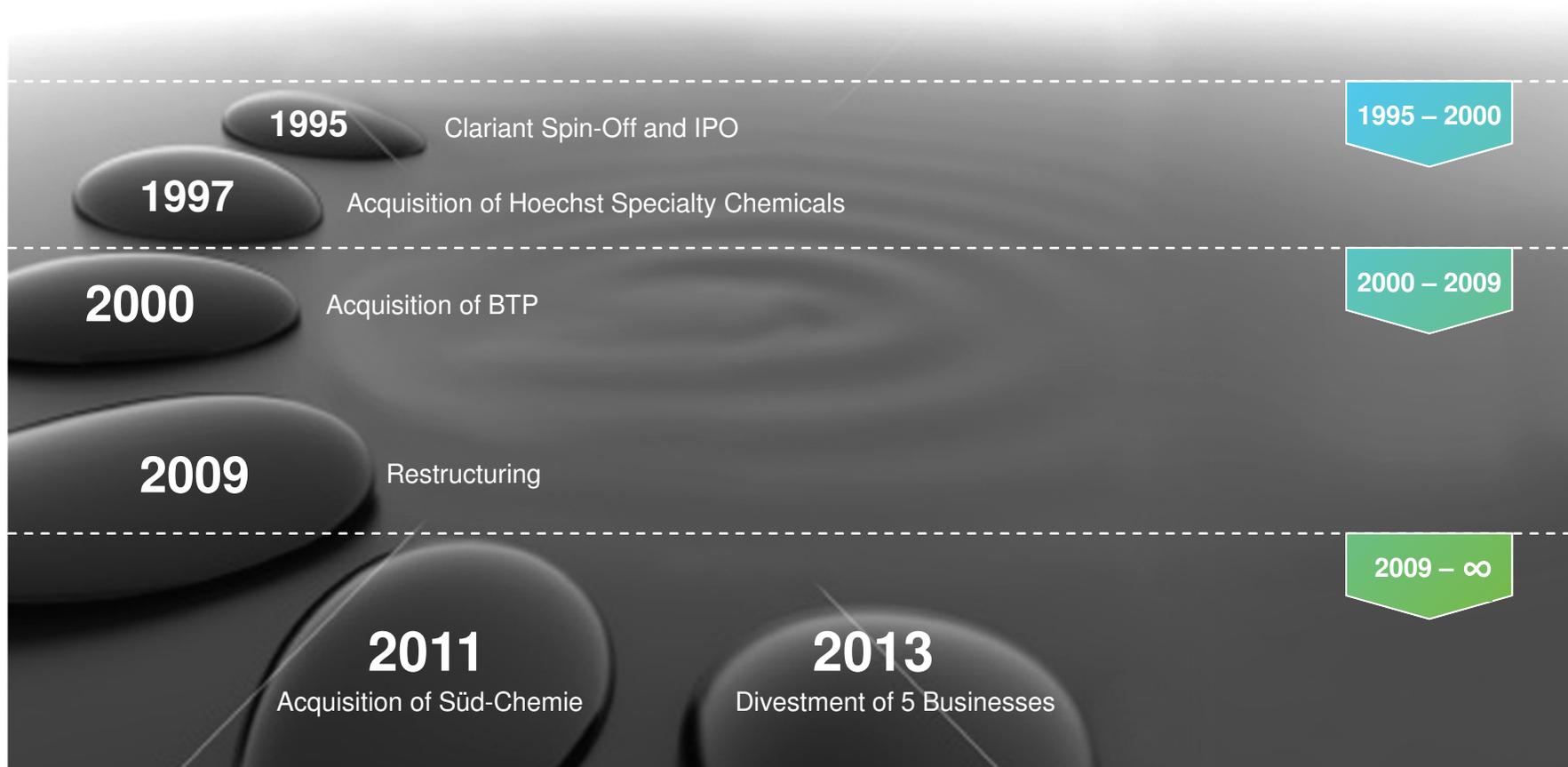
Public

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what is precious to you?

# Historical milestones

Clariant has come a long way – now we are going beyond what has already been achieved



# Clariant Today - A Globally Leading Company in Specialty Chemicals



Corporate Center, Pratteln, Switzerland

**Clariant focuses on creating value through innovation and sustainability.**

**6 076**

Sales 2013 (CHF m)  
from continuing operations

**323**

Net result 2013 (CHF m)  
from continuing operations

**858**

EBITDA 2013 (CHF m)  
before exceptionals

**14.1%**

EBITDA margin 2013  
before exceptionals

**4**

Business Areas

**18 099**

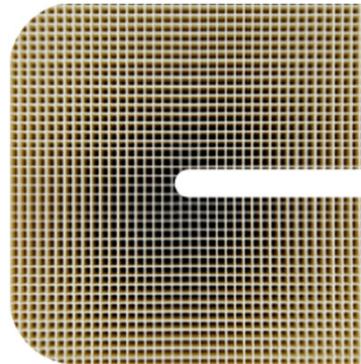
Employees 2013

# Clariant: Four Business Areas

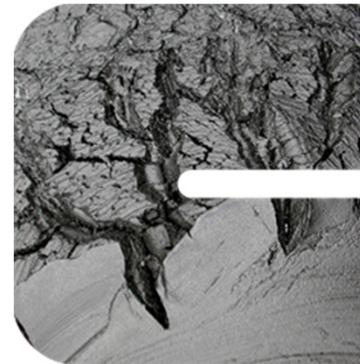
## The right portfolio with leading market positions



**Care  
Chemicals**



**Catalysis  
& Energy**

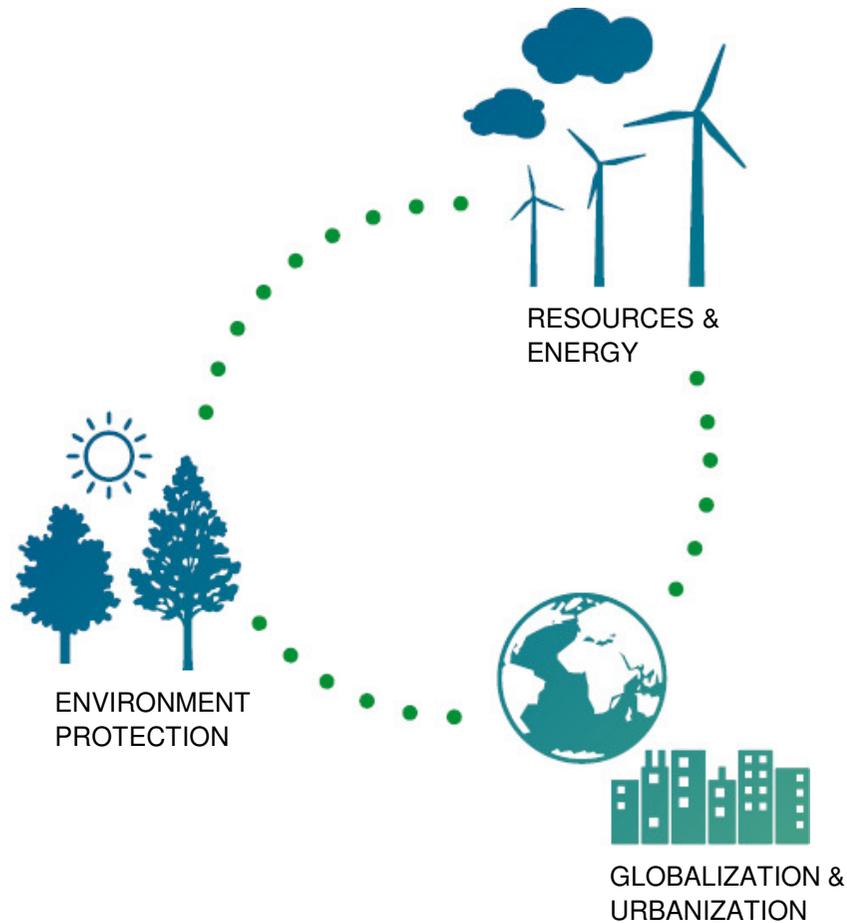


**Natural  
Resources**



**Plastics  
& Coatings**

# Megatrends as drivers for Innovation



## ENVIRONMENT PROTECTION

- Clean technologies
- Resource efficiency
- Climate change
- Avoiding waste

## GLOBALIZATION & URBANIZATION

- Mobility
- Construction
- Nutrition & health
- Life style

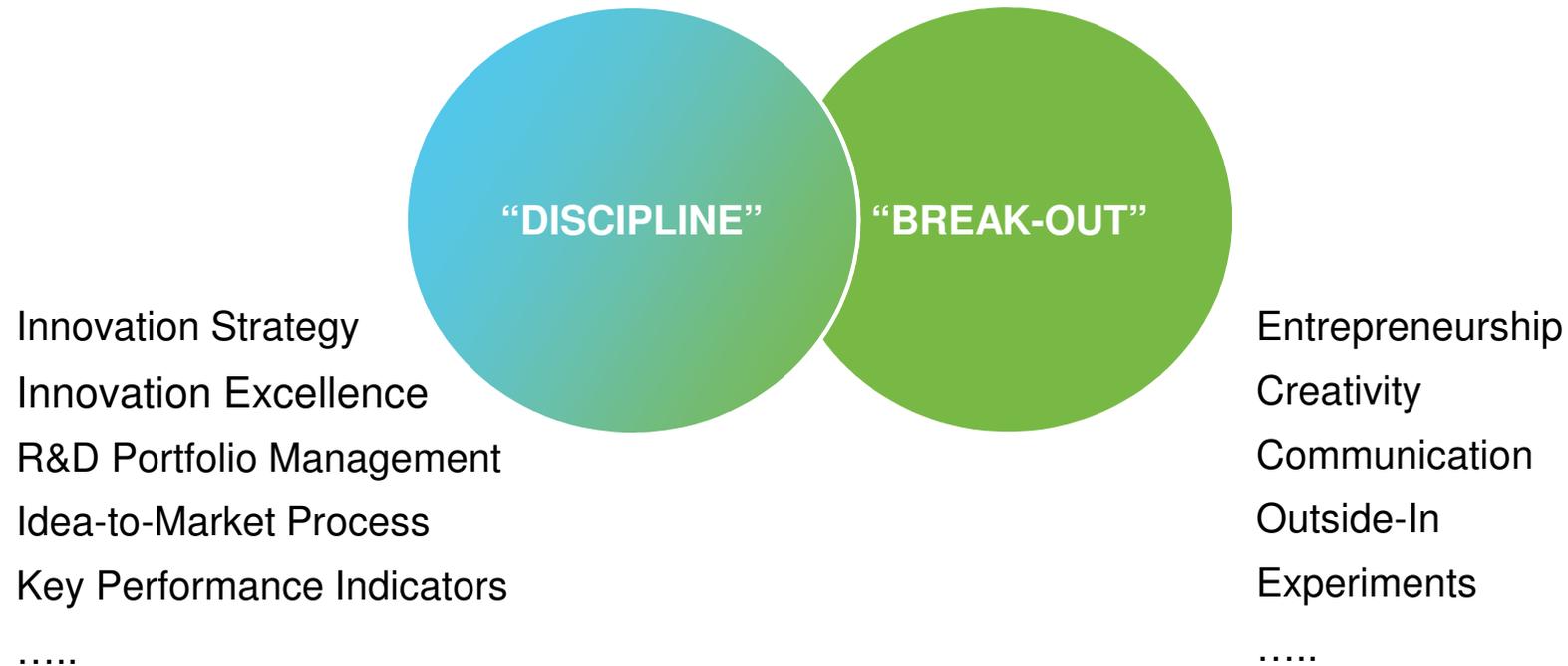
## RESOURCES & ENERGY

- Alternative energy sources
- Energy storage
- Renewable raw materials

# The challenge: How to develop into an Innovation Culture?

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## INNOVATION CULTURE



Company Culture: A **common way of thinking** drives a **common way of action**

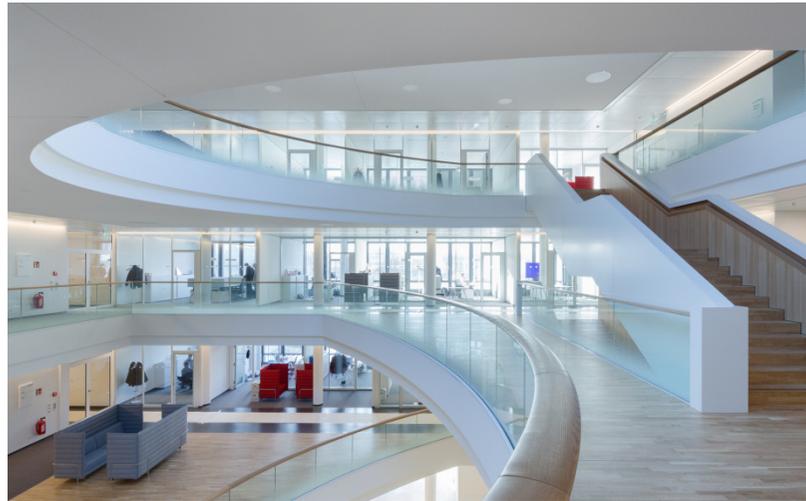
# CIC - Clariant Innovation Center Industriepark Höchst

- Global Innovation Flagship
- Investment: CHF 125 million
- Accommodates 500 people in Technology & Innovation
- Inauguration October 2013



# CIC - Clariant Innovation Center

## Open Space for Open Exchange



# CIC - Clariant Innovation Center

## State of the Art Laboratories

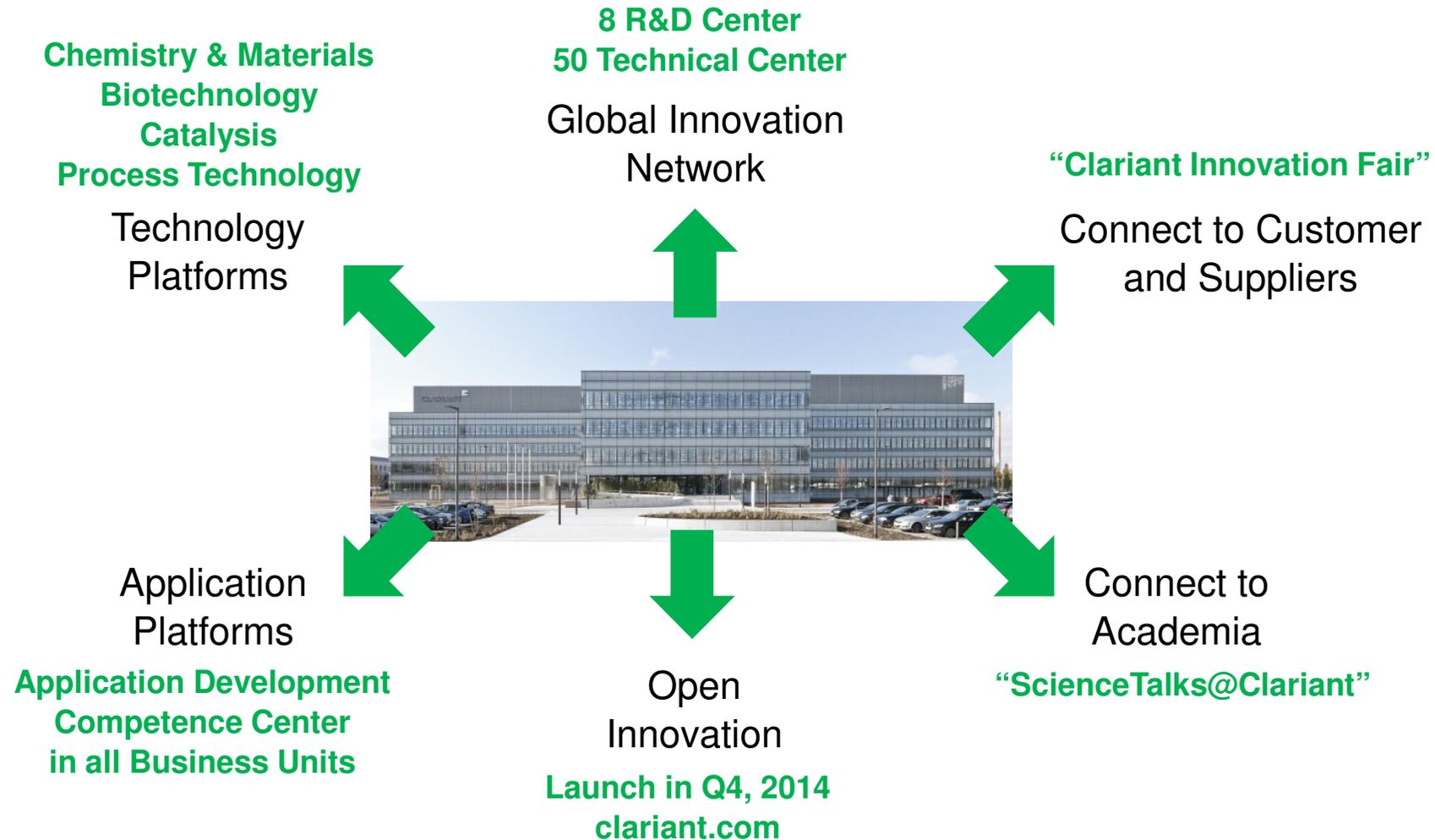


# CIC - Clariant Innovation Center

## Entertainment and Comfort Zones



# CIC: Flagship to foster Innovation & Transformation





**Culture  
Eats  
Strategy  
for  
Breakfast !**

*Peter Drucker, Economist*